

## Our Mission: "What we do for you"

We support our clients in achieving a culture of belonging, motivation, and growth. Diversity and inclusion on all levels within the organization is integral to our mission.

## Our Guiding Principles: "The Way We Play"

- Gender diversity as a key success factor for performance
- Working with and not against each other
- Shaping a psychologically safe space built on understanding and trust
- Enabling all women to operate at full potential

## Our Approach: "How we make it work"

- Elevating awareness around female challenges and issues
- Identifying gender-specific limiting patterns, attitudes, and behaviors and re-shaping them
- Sharing perspectives and uncovering male and female biases
- Understanding levers that impact motivation, happiness, and retention
- Supporting women in defining their own authentic leadership style based on their values, strengths, and passions
- Utilizing the power of the peer-group for support, learning and development
- Advocating role-modelling, mentoring, and sponsoring



<u>Rebecca Aschenbrenner</u> Partner and Senior Coach at connect & develop